Personal information can be used to identify you, your location or your financial assets.

Obvious: your name, age, sex, picture, phone number, address/location
 Less obvious: hobbies, interests, school mascot, online group memberships

Too much personal information puts users at risk, can lead to physical harm or identity theft .
The information can also be used for scamming, spamming and phishing.

 Educators

MySpace: How Much Information is too much information?
 The folks at Dateline created this mock MYSPACE page to illustrate how information can be
too much information. Roll your mouse over each part of the profile, to see why the information
is potentially dangerous. This model could be used to open a great dialogue with students about
cybersafety and online privacy issues.

* Cybersmart.org Original, nonsequential standards-based lesson plans and student   activity
sheets that adopt an integrated approach using best practices from the   fields of cyber security
and character education to impact behavioral change. (Gr K-12)

Youth Privacy: My Privacy, My Choice, My Life
 This web site from Canada is a great resource to help teach kids how to keep their privacy, a
huge part of digital citizenship.

In Your I [Privacy Online]
 Video clip scenarios, lesson plans and handouts to teach students about privacy online.
Privacy is tied up in our sense of identity and how we interact with other people. But when we
talk online, what we say can be taken out of context. And that has consequences.

OnGuard Online [Flash-Based Quizzes]
 Provides practical tips from the federal government and the technology industry on topics such
as identity theft, spyware. phishing, spam and ecommerce/ shopping online. Their colorful

flash-based quiz section would be great for student use.

* Netsmartz: Broken Friendship
 This video available in English and Spanish is a great resource to illustrate the importance of keeping your passwords private and how sharing passwords can put you at risk for online bullying. Activity Cards for Grades 5-12.

*Think Before You Post
 This public service announcement from the Cyber Tipline powerfully depicts the consequences of posting pictures on virtual public bulletin board spaces.

Passwords Are Like Underwear
 A good password is key to network security. The University of Michigan developed this password security educational program consisting of five colorful, eye-catching posters with catchy phrases, "Passwords are like underwear...change them often."

FTC Tools for Teachers
 Thirteen downloadable files from the Federal Trade Commission on protecting student privacy online.

Parents

10 Ways to protect your kids against identity theft
Great tips from Internet safety expert, Vanessa Van Patten

House Pledges
 Use these Internet Safety Pledges from Netsmartz to promote safety discussions and create safer boundaries for computer use at home.

FTC Tips for Parents
 Learn about web site privacy policies and whether to consent about allowing collection of personal information.

[*Protect Your Privacy, Your Family and Your PC](#) .
Online flash video tutorial for parents developed by GetNetWise.org for OnGuardOnline.gov.

[How to Make Social Networks More Private](#)
Learn how to set privacy controls for MySpace and Facebook

Students

[*Netsmartz: "The Boy Who Loved IM"](#)
A rap music video teaching kids to be cautious about giving out personal information. (grades K-6). [Activity cards](#) are available for each grade K-6.

[Identity Theft: Stolen Futures](#) [Video]
Identity theft can affect everyone, including teenagers. It is important for you to know what information is needed to steal your identity and the best ways of protecting your information.

[Just for Kids: Kidz Privacy](#)
A site from the Federal Trade Commission designed to teach kids about being in charge of their personal identifying information. (grades 5-8)

[*Netsmartz Real Life Stories: Tracking Teresa](#)
This video shows how easy it can be to track a student online and discover their personal information. Posted wtih with activity cards: http://www.netsmartz.org/resources/reallife.htm (grades 7-12)

[Teenage Safety on the Information Highway](#)
A guide for teens by Larry Magid, Web Editor of SafeTeens.com

[Privacy Playground: The First Adventure of the Three CyberPigs](#)
In this game, designed for ages 8-10, the CyberPigs play on their favourite Web site and encounter marketing ploys, spam and a close encounter with a not-too-friendly wolf. The purpose of the game is to teach kids how to spot online marketing strategies, protect their personal information and avoid online predators. The Teacher's Guide explains how to play the game, gives background information on the issues of online marketing, spam and children's

privacy and provides activities and handouts for classroom use.

Video Tutorial: Using Facebook Privacy Settings
Larry Magid of ConnectSafely.org walks users through an explanation of the privacy settings available on Facebook.

    * Indicates this resource was shown in CTAP IV Cybersafety PowerPoint.